

City of Rochester

“SafetyNow definitely saved me time setting up Safety Meetings – it has eliminated a lot of the hassles. Our accident rate is almost nonexistent as employees are better trained on safety protocols, and they are overall more engaged with our safety program.”

– Robin Welch, Health & Safety Representative at the City of Rochester

The Challenge

“I was losing my mind trying to figure out what to talk about and how to present safety meetings,” says Robin Welch, Health & Safety Representative at the City of Rochester. “It took me hours to come up with interesting and relevant content, and trying to find the right structure for the meetings was a frustrating, constantly evolving process,” she adds. As a result, Safety Meetings were often convoluted and uninteresting, leading to a loss of focus on safety in the various departments.

“Employees were often uninterested and confused about our safety program. I really needed a resource that allowed me to put together better meetings that were more content rich and interesting,” says Robin.

The Solution

SafetyNow had the tools that allowed Robin to get Safety Meetings in minutes instead of hours.

Covering a broad array of topics and integrating a diverse set of tools, SafetyNow was the solution Robin needed to make her meetings more informative and interesting.

“SafetyNow’s Safety Meeting builder has everything I need in a central source. Through its simple, easy to navigate interface, I am able to build awesome safety meetings in minutes instead of hours – and as a result I am in a much better position to actually do a good job presenting the meetings,” says Robin.

There is no more losing my mind trying to figure out what to talk about or how to present it,” adds Robin.

The Results

SafetyNow has saved Robin time and energy by automating the process of building Safety Meetings. “I can log in and have a topic in minutes. It has great resources and content within those topics – it also allows me to keep notes for follow-up sessions,” says Robin.

“It has definitely saved time, and I can tell the improved meetings have impacted my employees in a positive way – our accident rate is nearly nonexistent, and any accidents we have are very minor,” adds Robin.

“Overall I would absolutely recommend the SafetyNow system so that it can help other people the way it helps me. Also, SafetyNow’s customer service is amazing, and if I have problems I can always get help quickly and easily,” says Robin.